



## **JEREMY CRAWFORD**

Mobile / Direct Number: +1.480.334.2858

Personal Website: [www.JeremyCrawford.me](http://www.JeremyCrawford.me)

# CV.22

CV / RESUME 2022

## **BUSINESS DEVELOPMENT MARKETING**

**1998 - 2022**

### **M SIMPLE MARKETING . ADCOMM MEDIA GROUP**

Developing Sales and Marketing Products; Training and Building Sales & Marketing Teams for Advertising Agencies; Founder and Publisher of Calgary Living Magazine and Alberta Oil Magazine.

### **TORONTO MEDIA GROUP**

Developing Sales and Marketing Products; Training and Building Sales & Marketing Teams for Advertising Agencies; Founder and Publisher of Toronto Living Magazine and Toronto Elite Magazine.



## **BUSINESS DEVELOPMENT MARKETING**

**1998 - 2022**

### **KULT Labs (Canada & USA)**

Founder, Inventor, and Developer of KULT iD - a social commerce mobile app with shoppable tags; Sponsored Content / Advertising Sales; Design Digital Content Campaigns; Custom Software Sales, Design, and Development.

### **APPKITT**

Founder and Director of Product Development; Software Sales; Online and Social Media Marketing Sales; Branding; Software Design (UI/UX) and Development, Mobile App Design and Development; Website Design and Development; Photography; Videography and Video Production.

## **UI / UX DESIGN**

**1998 - 2022**

### **Graphic Design / New Product Development**

Adobe CC; Adobe Illustrator; Adobe Photoshop; Adobe XD; Adobe InDesign; Sketch.

### **Web / Mobile App Development**

Adobe CC; DreamWeaver; CSS; JS; PHP; WordPress; Elementor.

### **Mobile Software / App Design**

Adobe CC; Adobe Illustrator; Adobe Photoshop; Adobe XD; Adobe InDesign; Sketch; InVision.

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## **CONSTRUCTION** RESIDENTIAL & COMMERCIAL

2006 - 2021

### **BigWest Developments**

Founder and Senior Project Management; Construction Sales; Design and Build Residential Basement Development Construction; Residential and Commercial Landscape Construction and Maintenance; Commercial Tenant Improvement Renovation Construction; Industrial Design and Build Construction.

### **TORUS Millwork**

Project Manager; Residential and Commercial Custom Millwork and Cabinet Design and Manufacturing; Shipping and Receiving; Sales and Marketing.

### **KAURI Construction**

Founder and Owner; Sales and Marketing; Residential and Commercial Painting; Deck / Patio Design and Build (Commercial and Residential); Electrical Design and Install; Finishing.

## **WWW** PERSONAL WEBSITE

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